**Excel Challenge Response – Homework 1**

1. The first conclusion I can draw about the Kickstarter campaigns is the categories that had the most successful Kickstarter campaign projects are film & video, music, and theater. The second conclusion I can draw out is that the sub-category project that was the most successful is plays. The third conclusion I can draw out is projects that were launched/created in May were more successful than projects that were launched/created in December.
2. Some of the limitations of this dataset include incomplete data of some of the projects such as the dates of creation and inconsistency in the currencies from the different countries.
3. Another possible table we can create is a table of the goal and pledged monetary amounts for each project alongside the state of each project. We can follow up and create a line graph of the goal and pledged financial amount and compare with the table of the state of the projects and make an observation between the successful and failed/canceled projects.

**Bonus Analysis**

1. The mean summarizes the data more meaningfully than the median because it gives a clearer look of the average backers count.
2. There is more variability in successful campaigns. It does makes sense for successful campaigns to have more variability because there is a larger spread out between the data than in the failed campaigns which as a smaller dataset.